



NECO JOHNSON

EMPOWERING LEADERS TO
UNLOCK THEIR POTENTIAL AND
ACHIEVE FIRST-CLASS RESULTS



MISSION STATEMENT

Neco Johnson's mission is to empower leaders to unlock their full potential, transform their teams, and drive success through service, authenticity, and resilience.



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www.NecoJohnson.com

NECO'S SERVICES



KEYNOTE SPEAKING

Neco delivers powerful keynotes that inspire leaders to embrace challenges, overcome obstacles, and lead with purpose and integrity.



COACHING

Through personalized coaching, Neco helps leaders tap into their strengths, develop their leadership skills, and confidently navigate complex organizational landscapes.



WORKSHOP FACILITATOR

Neco's workshops are immersive experiences that equip teams with practical tools for effective leadership, team-building, and resilience in the face of adversity.

MEET NECO JOHNSON

Neco Johnson Sr. is an accomplished Executive Coach and Leadership Consultant with extensive expertise in Organizational Leadership, Management, Human Resources, and Adult Education. With a unique blend of service, positivity, excellence, authenticity, and deep knowledge, Neco has crafted a leadership and coaching style that empowers professionals and organizations to elevate their performance and achieve their goals.

Neco holds a Bachelor's degree in Organizational Management from Ashford University and a Master's degree in Education from Central Michigan University. His distinguished career in the U.S. Air Force saw him rise to the top 1% of his field, culminating in his role as Executive Director of Training and Development for all first Sergeants in the U.S. Air and Space Forces. In this capacity, Neco honed his leadership skills and developed a passion for nurturing talent and guiding others to overcome their fears, build confidence, and reach their full potential.

Throughout his career, Neco has observed the impact of unrecognized potential and overlooked talent within organizations. His mission is to help leaders and future leaders overcome these challenges, ensuring they survive and thrive, transforming into first-class leaders who drive success for their teams and organizations.

Outside of his professional endeavors, family is at the heart of Neco's life. A devoted father of five and grandfather of three, Neco and his wife have been married for 16 years, sharing a journey filled with challenges and triumphs. His family serves as his greatest source of motivation and inspiration.



WHY BOOK NECO?



PROVEN LEADERSHIP EXPERTISE

With 26 years of military leadership and organizational experience, Neco offers valuable insights that help leaders elevate their teams and their organizations.



AUTHENTIC CONNECTION

Neco's personal journey of overcoming challenges, from teenage fatherhood to becoming an executive leader, resonates deeply with audiences and inspires them to pursue greatness.



TRANSFORMATIVE APPROACH

Neco's unique blend of service, positivity, and resilience empowers leaders to embrace their potential and create lasting impact in their organizations.





KEYNOTE TOPICS

1

FIRST CLASS LEADERSHIP:

Through his own life experiences, Neco has created a framework around the principles and practices that set top-tier leaders apart, emphasizing the importance of service, positivity, excellence, authenticity and knowledge. It challenges leaders to embrace new obstacles and elevate their approach, fostering an environment of exceptional performance and first class results.

2

CULTURE IN ACTION:

In this presentation, Neco highlights the dynamic impact of an organization's culture on its overall success and how intentional, lived values and behaviors shape the work environment, driving engagement, innovation, and performance. It emphasizes the importance of cultivating a culture where every team member feels connected to the organization's mission, leading to sustained growth and a high performing, collaborative workplace.

3

PURPOSE UNLOCKED:

Neco emphasizes the importance of understanding and articulating a clear sense of direction, both personally and organizationally. By unlocking the power of purpose, leaders can inspire their teams, drive meaningful progress, and navigate challenges with confidence. This session provides tools and strategies to help leaders align their vision with their actions, ensuring that every step they take moves their organization closer to its ultimate goals.

4

CULTIVATING PERSONAL EXCELLENCE:

Organizations that book Neco understand the importance of self-mastery and the impact it has on leadership. This topic explores how personal growth, discipline, and self-awareness form the foundation of true excellence. By tapping into their inner strength and committing to continuous improvement, leaders can inspire those around them and achieve remarkable results.

5

THE RESILIENT LEADER:

Neco invites you to explore how true leaders embrace challenges and setbacks, not as barriers but as catalysts for growth and innovation. By fostering a resilient mindset, leaders can navigate adversity with agility, turning obstacles into valuable opportunities for development and success. Participants will learn practical strategies to build their resilience, maintain unwavering focus under pressure, and inspire their teams to persevere and thrive in the face of challenges.



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